

TAYLOR ECONOMICS PRIVACY NOTICE

Personal data is processed in accordance with the Taylor Economics Privacy Policy, as well as the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of individuals with regard to the processing of personal data and on the free movement of such data and the repeal of Directive 95/46 / WE (hereinafter referred to as the GDPR).

Taylor Economics was founded in 2010 by enthusiasts of the capital markets, venture capital and innovative entrepreneurship. Our company provides highly specialized business consulting, market research and evaluation of the public policy programmes and projects. We combine scientific research methods with a practical approach to solving the strategic problems.

Our experience includes evaluation of the largest support programmes for venture capital markets and development of the entrepreneurship as well as strategic and financial consulting for dynamically developing innovative companies.

Personal data controller

Taylor Economics limited liability company with its registered office in Gdańsk (post-code: 80-172), 3 Trzy Lipy street is the administrator of your personal data.

What data does Taylor Economics collect?

Taylor Economics is subject to GDPR regulations because it obtains and collects the data necessary to perform commissioned or own research. These data are obtained when:

- you visit website
 - <http://www.tayloreconomics.com/>
 - <http://www.tayloreconomics.pl/>
 - <http://www.startupytechnologiczne.pl/>
 - <http://www.startupytechnologiczne.com.pl/>
 - <http://www.startupytechnologiczne.com/>
- you transfer a digital file placed on our website,
- you are a respondent in research conducted by Taylor Economics,
- you attend an event held by Taylor Economics (e.g. panel discussion, workshop, presentation of the survey results, etc.).

When you visit our websites...

What data do we process?

When you transfer a digital file from our website, we collect your contact details such as your name and e-mail address.

What is the purpose of processing the collected data?

This data is collected so that it is possible to notify you about our new events, in particular the reports we prepare.

What is the legal basis for the processing of personal data?

This basis is your consent. When you input your data in the forms on our website, they are processed at your request and with your consent. Cookies, the use of which you also accept, are used to ensure efficient service on the website.

How long do we keep your data?

As the data administrator, we store your personal data until the end of the edition of a given publishing series. We store the contact details of newsletter recipients until you resign from subscription and for 4 weeks after receiving your resignation. You can cancel letter subscription at any time.

What do we use cookies for?

Cookies contain personally identifiable information and are only used to improve the functioning of our website. Functional cookies are used to make the website more user-friendly by registering the visitor's behaviour and preferences. Your consent is not required to use these files. Taylor Economics does not collect or use analytical or marketing cookies.

Third party cookies

Through social media cookies, Taylor Economics offers the option of sharing information using social media plugins. These plugins may contain cookies. For more information, see the privacy policy of LinkedIn, Twitter or Facebook.

When you are a service provider for Taylor Economics

What data do we process?

When you are a provider of a service for Taylor Economics (e.g. legal, accounting, ect.) and you have a contract with us, you necessarily provide us with information such as name, surname, position, company address, place of residence, telephone number, bank account number, REGON, PESEL or NIP numbers.

Purpose of data processing?

The data you have provided us is used only for the purpose of the service.

What is the legal basis for the processing of personal data?

The basis for the processing of this data is the contract we have concluded, therefore you provided us with the data for the purpose of performing the contract, giving us a consent to their processing under the contract. We use the data to be able to properly perform the contract and the legal obligation imposed on us under generally applicable law.

How long do we keep your data?

Regardless of whether we are a data processor or their administrator, we delete your data after the storage period resulting from the contracting parties has expired or after the end of the data storage period specified in generally applicable provisions of national law (e.g. the Accounting Act).

When you are a respondent to a Taylor Economics study/research

What data do we process?

The scope and type of data that we collect during research result from the research specification (terms of reference) specified by the entity contracting such a research (such specification is usually an attachment to the contract that the contracting entity concludes with us). In general, apart from contact details of persons and institutions, these may also be various types of documents containing other specific data of respondents (opinions, comments). In cases required by law, when we try to contact you, e.g. in order to conduct an interview, you will receive a copy of the privacy policy and information about the project, which will contain detailed information on data processing in the project (who is the data controller, who will have access to data, and what is the exact purpose of processing the collected information).

Purpose of data processing?

Data collected from respondents in the research conducted by Taylor Economics is only used to answer research questions as specified by the entity contracting the research. Our reports are prepared in such a way that it is impossible to identify the respondents.

How long do we keep your data?

If we are the data controller, the data will be removed from our accounts after the expiry of the storage period resulting from the project specifications (unless separate provisions require us to store them longer). If we are a personal data processor, we will return the data to the data controller and delete it after the expiry of the storage period resulting from the specifications of the implemented project (unless separate provisions require us to store them longer).

When you are a participant in an event organized by us

What data do we collect and process?

In order to organize events, we usually need data such as academic title, name, surname, place of employment, position, e-mail address, telephone number.

Purpose of data processing?

The collected data is used only for the organization of the event and related procedures (payment of remuneration, sending materials).

What is the legal basis for the processing of personal data?

The use of your personal data is related to the implementation of a specific research order and in general, the scope of this data and the manner of its use results from the contract with the Ordering Party.

How long do we keep your data?

Your personal data is stored for three months from the date of the event.

General rules

Who has access to your personal data?

Access to your personal data is limited to Taylor Economics employees and subcontractors under an agreement specifying the scope of available data.

Automated decision making?

Taylor Economics does not make decisions based on automated processing.

Technical and organizational security measures

Taylor Economics takes all available organizational and technical precautions to ensure the security of your data against unauthorized access, unlawful use, accidental disclosure, destruction or loss.

The right to access, modify and delete the processed personal data, as well as to object to the processing

You have the right to access, modify, delete or object to the processing of your personal data. You have the right to withdraw your consent to data processing. You can ask us to access your personal data that we store or process. If you want to access your personal data, rectify it, delete it or withdraw consent to its processing, please contact: rodo@tayloreconomics.com

Changes to the privacy policy

Our privacy policy may be changed from time to time. The modified version is valid from the date of the change. For up-to-date information on the principles of processing and protecting your data, please review this document regularly.

Contact

If you have any further questions regarding the privacy policy or the method of data processing, please contact: rodo@tayloreconomics.com